

Press release

Shukran Foods cocoa cream spread is now available at EROSKI

• The distribution chain will sell Shukran Foods' most demanded product in several of its hypermarkets and supermarkets throughout Spain.

Madrid, June 13, 2022 - The food company <u>Shukran Foods</u> and the supermarket chain <u>EROSKI</u>, have reached an agreement to distribute Shukran's cocoa cream in EROSKI's hypermarkets and supermarkets.

In this way, Shukran Foods' products continue to add new points of sale after landing on EROSKI's shelves. The company, already present in more than 5,000 points of sale, thanks to its MDD and its MDF, bases the key to its growth on the production of excellent quality products, with 100% natural ingredients and a balanced flavor.

Shukran Foods cocoa cream spread is a product with a low saturated fat content and a high fiber and protein content. In addition, it reduces calories and saturated fat by more than 60% compared to other cocoa creams on the market, with only 27 calories per serving of 15 grams.

Miguel Ángel Vázquez, Commercial Director of Shukran Foods values this agreement very positively "EROSKI is one of the leaders in the north of the Spanish market (Galicia, Basque Country, Navarra, Catalonia and Balearic Islands) with a share of more than 12% in this market. We consider it a success to be in their line with our cocoa cream spread. This product is very popular among consumers thanks to its flavor and nutritional values. It has become the healthiest way to consume a cocoa cream thanks to its composition, as it offers a delicious and healthy alternative for consumers who like to take care of themselves".

Shukran Foods products have positioned themselves as one of the great gastronomic references of the moment, thanks to the interest of consumers in a healthier and more balanced diet. Currently, the company markets its products in Alcampo, Carrefour, El Corte Inglés, UVESCO-BM, EROSKI, Froiz, Makro, Gadisa and Bonpreu.



About EROSKI

EROSKI is the leading cooperative distribution group in Spain and one of the leaders in the north of the Spanish market (Galicia, Basque Country, Navarre, Catalonia and the Balearic Islands), with a market share of over 12%. Its commercial network totals 1,646 stores, including supermarkets, hypermarkets and cash & carry stores, as well as gas stations, opticians, travel agencies, sports equipment stores and its online supermarket. It also has more than 6 million Client Members and more than 33,000 cooperative members, workers and franchisees. www.eroski.es

About Shukran Foods

Shukran Foods is a reference company in the food sector, which markets different products such as hummus and creams. The products and recipes that complete the offer of Shukran Foods are elaborated in its own 1000 square meters workshop, where the latest technology is combined with craftsmanship. Currently, its products are distributed in more than five thousand points of sale. http://shukran.es/

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