

PRESS RELEASE

Shukran Foods launches the first Spanish tortilla on the market made with vegan eggs

- **A 100% vegan product, with a texture and flavor very similar to those of the traditional Spanish tortilla.**
- **It has less fat and calories than other alternatives on the market.**
- **It is the first product in Shukran Foods' new range of innovative "Uebo" products, made with a vegan egg recipe patented by the company itself.**
- **It will be on sale on October 25 at Alcampo.**

Madrid, October 23, 2023.- Food company Shukran Foods is launching the first Spanish tortilla on the market made with vegan egg, a product with a texture and taste very similar to traditional tortillas and that completely eliminates food hazards.

The protagonist of the Shukran tortilla is the vegan egg "Uebo", an innovative ingredient developed and patented by the company itself. Thanks to Uebo, the Shukran vegan tortilla has fewer calories and less fat than other alternatives on the market, being 100% suitable for people with gluten or lactose intolerance and without sacrificing flavor at any time.





Patricia Gallego, CEO of Shukran Foods, explains that “the vegan Spanish tortilla is the first product in a series of launches that will revolutionize the market for products made with chicken eggs. We remain true to our mission to produce vegan products with quality ingredients, always with the health of consumers and the environment in mind.”

The “Uebo” vegan tortilla will go on sale on October 25 at Alcampo.

Vegan egg, a new turning point in the food industry

After meat and plant-based beverages, the plant-based egg will be a new turning point in the food industry. Shukran's vegan egg “Uebo” manages to considerably reduce the contamination caused by the poultry sector, while maintaining nutritional values similar to those of chicken eggs. It is a product made with chickpea protein, thus also eliminating soy, an ingredient responsible for deforestation in many parts of the planet.

A vegan tortilla that wants to change the debate about this dish

The launch of the Shukran vegan tortilla will be made under the slogan “The debate has changed”. The potato omelette is a dish of Spanish gastronomy that has the whole country divided over one of its ingredients: the onion. Shukran aims to change that debate, making consumers from now on ask: “with or without egg?” - thus raising awareness about an ingredient with a high environmental impact and susceptible to cause health risks.

About Shukran Foods

Shukran Foods is a reference company in the food sector, which markets various products such as hummus, creams and vegan alternatives to chicken eggs. The products and recipes that complete the offer of Shukran Foods are manufactured in a factory, owned by the brand, of 1000 square meters with the latest technology. Currently, its products are distributed in more than two thousand points of sale. <http://shukran.es/eng>

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