



Press release

Taste Shukran donates more than 300 kilos of hummus to Mensajeros de la Paz.

 The hummus will be distributed at the San Antón Church breakfasts and will also go to the organization's food bank.

Madrid, March 10, 2019. <u>Taste Shukran</u> has donated to Mensajeros de la Paz, the organization directed by Father Ángel, 346 kilos of hummus of different varieties; traditional, truffle, peppers and avocado. Part of the product will go to the solidarity breakfasts that Mensajeros distributes every day among the most disadvantaged and the rest will be distributed through the food bank and the Robin Hood restaurant.

The company has established a firm commitment with Mensajeros de la Paz through which, several times a year, it donates food to the organization and also collaborates with other initiatives such as the solidarity stew for San Isidro that it offers for 100 people and the hiring of personnel through its social reinsertion programs.

Patricia Gallego, CEO of Taste Shukran, explains that the company's desire is to continue collaborating closely with Father Angel's organization. "We are very committed to Mensajeros de la Paz, we believe they do commendable work and we want to do our bit so that they can continue to help those who need it most."

Hummus has become one of the products with the highest consumer demand due to all the beneficial properties it provides to the organism. It is a one hundred percent natural food, rich in essential minerals such as potassium, phosphorus, magnesium, calcium, iron and zinc. But hummus is also a product rich in protein, which helps to maintain blood sugar levels thanks to its low glycemic value. Another fact to take into account is that the high content of Omega 3 fatty acid helps prevent cardiovascular diseases.

Taste Shukran hummus is currently sold in more than 500 points of sale throughout Spain. The range is composed of a wide variety of flavors, including truffle, bell pepper, black garlic, avocado, mango and mutabal. Throughout the year, the group will be expanding its hummus line with more flavors.

About Taste Shukran

Taste Shukran is the retail line of Shukran Group. The company was founded in 2010 by Lebanese entrepreneur Bill Saad. It is a benchmark company in the food sector, specializing in Mediterranean cuisine with Lebanese influence. The products and recipes that complete the offer of Taste Shukran are elaborated in its own 1000 square meters workshop, where the latest technology is combined with craftsmanship.





Currently, its products are distributed in more than 500 points of sale. www.shukrangroup.com

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