

Press release

Shukran Group celebrates San Isidro's Day by organizing a massive cocido for Mensajeros de la Paz

- **The stew will be distributed on May 13 at 13h. in the Church of San Anton, in total 200 menus will be distributed to families without resources in the area.**
- **For the second consecutive year, Shukran Group organizes this solidarity stew with Mensajeros de la Paz to help the most disadvantaged.**

Madrid, May 12, 2020.- The coronavirus is having a great impact on the economy of many families whose members have been left without work and without resources to feed their children. The role that Mensajeros de la Paz is playing in this regard is commendable, helping to channel the aid provided by companies to help the most disadvantaged. For the second consecutive year, [Shukran Group](#) joins this initiative with a massive cocido for 200 people to enjoy one of the most traditional dishes of the holiday, the cocido madrileño.

Patricia Gallego, CEO of Shukran Group, explains that the company has a deep admiration for all the solidarity campaigns carried out by Father Angel's organization and whenever they can, they collaborate with them. The company has established a firm commitment with Mensajeros de la Paz through which, several times a year, they donate food to the organization and also collaborate with other initiatives such as the solidarity stew for San Isidro and the recruitment of personnel through their social reintegration programs.

This stew for two hundred people is composed of a first course, a second course, bread, drink and dessert. "This year the COVID-19 is leaving many families in misery, from Shukran we have donated medical supplies to fight the pandemic. Now that it seems that the virus is a little more controlled, the Covid leaves us another disease, poverty. For this reason we believe it is important to be close to the most disadvantaged, supporting them with a plate of hot food, with work, with food, with whatever we can," says Gallego.

The company has opted for a cocido multitudinario because of the nutritional values provided by this dish. "Obviously, in San Isidro there is nothing more traditional than a good plate of stew, but chickpeas are also the company's hallmark. We make hummus and its main ingredient is this legume. Chickpeas are rich in essential minerals such as potassium, phosphorus, magnesium, calcium, iron and zinc. A source of healthy energy," explains Shukran's CEO.

Shukran Group hummus is currently marketed under the brand name Taste Shukran and is distributed in more than 500 points of sale throughout Spain. The range is composed of a wide variety of flavors, including truffle, basil, bell pepper, black garlic, avocado, mango, edamame and mutabal. Throughout the year, the group will be expanding its hummus line with more flavors.

Hummus has become one of the products with the highest consumer demand due to all the beneficial properties it provides to the organism. It is a one hundred percent natural food, rich in essential minerals such as potassium, phosphorus, magnesium, calcium, iron and zinc. But hummus is also a product rich in protein, which helps to maintain blood sugar levels thanks to its low glycemic value. Another fact to take into account is that the high content of Omega 3 fatty acid helps prevent cardiovascular diseases.

About Taste Shukran

Taste Shukran is the retail line of Shukran Group. The company was founded in 2010 with the opening of several restaurants. It is a reference company in the food sector, specialized in Mediterranean cuisine with Lebanese influence. The products and recipes that complete the offer of Taste Shukran are elaborated in its own 1000 square meters workshop, where the latest technology is combined with craftsmanship. Currently, its products are distributed in more than 500 points of sale. www.shukranguroup.com

Details of the event:

Day: Wednesday, May 13 at 13h.

Place: Church of San Antón (C/ Hortaleza, 63. Madrid)

For more information:

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